

Statement regarding Schüco International KG's use of cookies

Cookies are small text files used by websites to improve user experience.

We may store cookies on your end device without your consent if we absolutely need them in order to operate our website. We need your consent for any other types of cookies.

This website uses various cookies. Some are placed by third parties that appear on our website.

You can download this document in PDF format for your records: [Link](#). To open the [PDF file](#), you will need to use the free Adobe Reader software (available from www.adobe.de) or similar software that runs the PDF format. The document can also be printed out.

Revoking your consent to data processing

Many data processing operations require your express consent. You can at any time revoke, with prospective effect, consent that you have already given. Such revocation will not affect the legality of any data processing that has already taken place.

You can change or revoke your consent at any time by clicking on the "Customise" button in the cookie statement on our website.

Notice regarding data transfer to the USA and other third countries

Some of the tools we use have been provided by companies based in third countries – i.e. outside the EU.

If these tools are active, your personal data may be transferred to these third countries and processed there. Please note that there is no assurance that these countries offer a level of data protection that is comparable to the level available in the EU. For example, US companies are obliged to disclose personal data to the security authorities without you, as data subject, being able to prevent it through legal action. It is therefore possible that US authorities, e.g. intelligence services, will (for surveillance purposes) process, evaluate and permanently store data that companies disclose to them. We have no influence over these processing activities.

For more information, please refer to the individual cookies that may transfer data to third countries that do not offer an adequate level of protection.

Categories

1. Necessary cookies

Necessary cookies help us to make our website user-friendly by enabling basic functions – such as page navigation and access to secure areas of the website. Our website cannot function properly without these cookies. These cookies do not require your consent and are set every time you visit our website.

1.1. Commanders Act / Trust Commander

Our website uses the Commanders Act consent management platform to inform you about the cookies and other technologies that we use on our website and to obtain, manage and document your consent (if it is required) to our use of these technologies to process your personal data.

This is necessary under Article 6 (1) (c) of the EU General Data Protection Regulation (GDPR) in order to comply with our legal obligation under Article 7 (1) GDPR to be able to prove that you have consented to our processing of your personal data.

Commanders Act is a service provided by Fjord Technologies SAS, 3/5 rue Saint-Georges, 75009 Paris, France, which processes your data on our behalf.

When you visit our website, you will be asked whether you agree to our use of cookies that require your consent in order to display information that is tailored to your needs. You can give your consent by clicking on the "Accept" button. By doing so, you allow us to use of all of the cookies that are deployed on our website. You can also select individual groups of analytics and/or marketing cookies in the Privacy Center. You can access the Privacy Center under "Customise". There you have the option of agreeing to all or individual analytics and/or marketing cookies according to the respective keywords. Individual cookies are listed under the respective groups. Here you can agree to individual services, reject them or withdraw a consent that you have already given by clicking on a button. You can confirm your selection by clicking on the "Save selection" button. You can customise or revoke your consent at any time.

After you submit your cookie declaration on our website, the Commanders Act web server will store your anonymised IP address, the date and time of your declaration, your browser information, the URL from which your declaration was sent, information about your consent behaviour and an anonymous and random key. We also use a cookie that contains the information about your consent behaviour and the key. Your data will be deleted after twelve months unless you have expressly consented under Article 6 (1) (a) GDPR to further use of your data or we legitimately reserve the right to use your data beyond this period and inform you about this in this statement.

1.2. Talentsconnect

If you apply to us for employment, we will use cookies provided by Talentsconnect. Further information about this is available in our applicant portal at <https://karriere.schueco.com/>.

2. Preferences and analyses (analytics)

These cookies are intended to allow you to use features of our website that are as convenient as possible and are tailored to your interests. They will collect information about how you use our website, such as which pages you visit most and how you move around it. The information they collect will help us to continuously improve the usability and quality of our website and to optimise your user experience.

2.1. YouTube with enhanced data protection

Our website embeds YouTube videos. Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland operates these pages.

We use YouTube in privacy-enhanced mode. According to YouTube, this mode means that YouTube will not store any information about visitors to our website before they watch a video. However, the privacy-enhanced mode will not necessarily block the transfer of your data to YouTube's partners. YouTube will connect with Google's DoubleClick network even if you do not watch a video.

A connection to YouTube's servers is established as soon as you start a YouTube video on our website. This will tell the YouTube server which of our pages you have visited. Logging into your YouTube account will enable YouTube to assign your surfing behaviour directly to your personal profile. You can prevent this by logging out of your YouTube account.

After you start a video, YouTube may save various cookies on your end device or deploy comparable recognition technologies (e.g. device fingerprinting). It can thereby obtain information about visitors to our website. It uses this information to collect video statistics, improve user experience and block attempts at fraud.

Further data processing operations, over which we have no control, may be triggered after the start of a YouTube video. Information about devices, IP addresses, referrer URLs, and viewed videos are collected.

We use YouTube in order to present our online offers in an appealing way. This represents a legitimate interest within the meaning of Article 6 (1) (f) GDPR.

If an appropriate consent has been requested, this processing will be carried out exclusively on the basis of Article 6 (1) (a) GDPR and section 25 (1) of the German Telecommunications and Telemedia Data Protection Act (TTDSG), insofar as the consent includes the storage of cookies or access to information in the user's end device (e.g. device fingerprinting) within the meaning of the TTDSG. You can revoke your consent at any time.

Google may transfer personal data to countries outside the European Union. Data transfer to the USA is based on the EU Commission's standard contractual clauses. Further information is available at: <https://policies.google.com/privacy?hl=de>.

2.2. Google Web Fonts (local hosting)

This site uses so-called web fonts that Google provides for the uniform display of fonts. The Google Fonts are installed locally. There is no connection to Google's servers and no cookies are deployed.

More information about Google Web Fonts and the data collected is available in the support area under the following link: <https://developers.google.com/fonts/faq> and in Google's privacy policy under the following link: <https://policies.google.com/privacy?hl=de>.

2.3. Movingimage

Our website embeds Movingimage videos, which are operated by Movingimage EVP GmbH, Stralauer Allee 7, 10245 Berlin.

Subject to your consent, a connection to the Movingimage server is established and this allows data about visitors to our website to be collected, processed and used. The processed data may include IP addresses, browser types, operating systems, cookie information and location data.

Movingimage's privacy policy explains the purpose and scope of data collection by the Movingimage service, how your data is then processed and used (in particular the duration of storage and the criteria for determining the duration), your rights in this regard, and how to set options for protecting your privacy.

Movingimage uses sub-processors in third countries such as the USA. This includes the operator of a content delivery network (CDN). Movingimage has warranted in its data processing agreement with us that it has concluded standard contractual provisions with these sub-processors.

This processing will be carried out exclusively on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG, insofar as your consent includes the storage of cookies or access to information in the user's end device within the meaning of the TTDSG. You can revoke your consent at any time.

Please refer to Movingimage's privacy policy at the following link for more information about Movingimage and the data it collects:
www.movingimage.com/gtc/datenschutzerklaerung-der-movingimage-evp-gmbH/.

2.4. Google Maps

Our website uses Google Maps' map service. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

Your IP address has to be stored in order to use Google Maps' functions. This information is generally transmitted to, and saved on, a Google server in the USA. We have no influence over this data transmission.

Google Maps is used in the interests of presenting our online offering in an appealing manner, and to make it easy to find the locations that we indicate on our website. This represents a legitimate interest within the meaning of Article 6 (1) (f) GDPR.

If an appropriate consent has been requested, this processing will be carried out exclusively on the basis of Article 6 (1) (a) GDPR and section 25 (1) TTDSG, insofar as the consent includes the storage of cookies or access to information in the user's end device within the meaning of the TTDSG. You can revoke your consent at any time.

Data transfer to the USA is based on the EU Commission's standard contractual clauses. Further information is available at:

<https://privacy.google.com/businesses/gdprcontrollerterms/> and
<https://privacy.google.com/businesses/gdprcontrollerterms/sccs/>.

Please refer to Google's privacy policy at the following link for more information about Google and the data it collects:

<https://policies.google.com/privacy?hl=de>.

2.5. Google reCAPTCHA (F)

We use Google reCAPTCHA ("reCAPTCHA") on our website. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

reCAPTCHA's role is to check whether data that is input on our website (e.g. in a contact form) has been input by a human or by an automated programme. reCAPTCHA does this by analysing website visitors' behaviour on the basis of various characteristics. This analysis begins automatically as soon as a visitor enters our website. The data that reCAPTCHA analyses includes the visitor's IP address, the time that the visitor spends on our website, and the visitor's mouse movements. The data collected during this analysis is forwarded to Google.

reCAPTCHA's analyses run entirely in the background and visitors to our website are not informed that the analyses are taking place.

Our storage and analysis of this data relies on Article 6 (1) (f) GDPR. We have a legitimate interest in protecting our website from abusive automated spying and from spam.

If an appropriate consent has been requested, this processing will be carried out exclusively on the basis of Article 6 (1) (a) GDPR and section 25 (1) TTDSG, insofar as the consent includes the storage of cookies or access to information in the user's terminal device within the meaning of the TTDSG. You can revoke your consent at any time.

Please refer to Google's privacy policy and terms of use at the following links for more information about reCAPTCHA and the data it collects:

<https://policies.google.com/privacy?hl=de> and

<https://policies.google.com/terms?hl=de>.

2.6. Webtrekk / Mapp

We use technologies provided by Webtrekk GmbH, Boxhagener Str. 76-78, 10245 Berlin (www.webtrekk.de) in order to analyse our website statistically. Webtrekk has been part of the Mapp Digital group of companies since 2020 and its software is now marketed under the "Mapp" brand. The data hosting location remains in Germany. We use Webtrekk (Mapp) to collect statistical data on how our website is used. We use these data in order to optimise our online offer continuously. TÜV Saarland has certified Webtrekk GmbH in respect of data protection for the web controlling software used on our website. This included checking and certifying the collection and processing of tracking data in terms of data protection compliance and data security.

It is impossible to identify individuals directly through the analysis. Data collected in this way are used to create anonymous usage profiles that form the basis for web statistics. Data collected using Webtrekk technologies will not be used to personally identify any visitor to our website without the express consent of the person concerned and will not at any time be matched with personal data about the bearer of the pseudonym.

This processing will be carried out exclusively on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG, insofar as your consent includes the storage of cookies or access to information in the user's end device within the meaning of the TTDSG. You can revoke your consent at any time.

Please refer to Webtrekk / Mapp's privacy policy at the following link for more information about Webtrekk / Mapp and the data it collects: <https://www.webtrekk.com/privacy-notice.html>.

2.7. Hotjar

Our website uses Hotjar.

The provider is Hotjar Ltd, Level 2, St Julians Business Centre, 3, Elia Zammit Street, St Julians STJ 1000, Malta.

We use Hotjar as a tool to analyse your user behaviour on our website. Hotjar allows us to record your mouse and scrolling movements, and your clicks. Hotjar can also determine how long you and your mouse pointer have stayed on a particular spot. Hotjar uses this information to create heat maps, which can then be used to determine which website areas visitors prefer to view.

We can determine how long you stayed on a page and when you left it. We can determine at which point you broke off making your entries in a contact form (conversion funnels).

We can also use Hotjar to obtain direct feedback from visitors to our website. This function serves to improve a website operator's offering.

Hotjar uses technologies (e.g. cookies and device fingerprinting) that enable a user to be recognised, so that their user behaviour can be analysed.

This processing will be carried out exclusively on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG, insofar as your consent includes the storage of cookies or access to information in the user's end device within the meaning of the TTDSG. You can revoke your consent at any time.

Please refer to Hotjar's privacy policy at the following link for more information about Hotjar and the data it collects: <https://www.hotjar.com/privacy>

2.8. Contentsquare

We use a web analytics service provided by ContentSquare S.A.S., 7 rue de Madrid, Paris 75008. Its German subsidiary is located at Implersstrasse 25a, 81371 Munich.

Contentsquare serves to improve our website's user-friendliness, to increase user satisfaction, and ultimately to improve conversion rates. For this purpose, it collects and analyses data on user interaction with the website. It collects this information about specific website visits completely anonymously. Consequently, we cannot identify specific users or persons from this information. Once analysed, the data can be segmented in different ways, including according to the marketing campaigns through which users were directed to the website. We use the analysed data to improve our procedures.

We collect the date and time of your visits, the duration of your visits, your geographical location, information about the operating system and your purchasing activity, referrer URL, screen resolution, unique device identifier, usage data, visited websites, hashed IP address, mouse movements, screen tips, scrolling activity, and interaction with forms.

This processing will be carried out exclusively on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG, insofar as your consent includes the storage of cookies or access to information in the user's end device within the meaning of the TTDSG. You can revoke your consent at any time.

Data are erased as soon as they are no longer required for the processing purposes for which they were obtained. Aggregated web analytics data are usually deleted after 13 months, and session records of mouse movements after 60 days.

Contentsquare may transfer your data to third countries. Data transfer to the USA is based on the EU Commission's standard contractual clauses. Further information is available at: <https://contentsquare.com/privacy-center/subprocessors/>.

2.9. Hubspot

We use Hubspot CRM on this website. The provider is Hubspot Inc. 25 Street, Cambridge, MA 02141, USA ("Hubspot CRM").

Hubspot CRM enables us to manage existing and potential customers, and customer contacts. Hubspot CRM enables us to capture, sort and analyse customer interactions via email, social media or telephone across different channels. We can evaluate the personal data collected in this way and use it for communicating with potential customers or for marketing measures (e.g. newsletter mailings). Hubspot CRM also enables us to record and analyse our contacts' user behaviour on our website.

Our use of Hubspot CRM relies on Article 6 (1) (f) GDPR. We have a legitimate interest in having the most efficient customer management and communication possible.

If an appropriate consent has been requested, this processing will be carried out exclusively on the basis of Article 6 (1) (a) GDPR and section 25 (1) TTDSG, insofar as the consent includes the storage of cookies or access to information in the user's end device within the meaning of the TTDSG. You can revoke your consent at any time.

Please refer to Hubspot's privacy policy at the following link for more information about Hubspot and the data it collects: <https://legal.hubspot.com/de/privacy-policy>.

Data transfer to the USA is based on the EU Commission's standard contractual clauses. Further information is available at: <https://www.hubspot.de/data-privacy/privacy-shield>.

3. Marketing

We use the following cookies to show you advertising on our website or outside of it – such as on our marketing partners' websites – that is tailored to your interests.

3.1. Google AdSense

Our website uses Google AdSense, an advertising integration service. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

Google AdSense enables us to display targeted advertisements from third-party companies on our website. The content of the advertisements is based on your interests, which Google determines on the basis of your previous user behaviour. When selecting appropriate advertisements, it also takes account of contextual information such as your location, the content of websites you have visited, and the search terms you have entered in Google.

Google AdSense uses cookies, web beacons (invisible graphics) and comparable recognition technologies. This allows information such as visitor traffic to these webpages to be analysed.

The information that Google AdSense collects about your use of this website (including your IP address) and its delivery of advertising formats to you will be transmitted to and stored by Google on servers in the United States. Google may pass this information on to its contractual partners. However, Google will not merge your IP address with other data that it has collected from you and stored.

This processing will be carried out exclusively on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG, insofar as your consent includes the storage of cookies or access to information in the user's end device within the meaning of the TTDSG. You can revoke your consent at any time.

Data transfer to the USA is based on the EU Commission's standard contractual clauses.

Further information is available at:

<https://privacy.google.com/businesses/controllerterms/mccs/>.

3.2. Google Ads Remarketing

Our website uses Google Ads Remarketing functions. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland. Google Ads Remarketing allows us to assign people who interact with our online offer to specific target groups so that we can subsequently display interest-based advertising to them through the Google advertising network (remarketing or retargeting).

Advertising target groups created with Google Ads Remarketing can be linked to Google's cross-device functions. This enables interest-based, personalised advertising messages that have been customised for you on one end device (e.g. a mobile phone) in view of your previous usage and surfing behaviour, also to be displayed on another of your end devices (e.g. a tablet or PC).

If you have a Google account, you can object to personalised advertising at the following link: <https://www.google.com/settings/ads/onweb/>.

This processing will be carried out exclusively on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG, insofar as your consent includes the storage of cookies or access to information in the user's end device within the meaning of the TTDSG. You can revoke your consent at any time.

Please refer to Google's privacy policy at the following link for more information about Google and the data it collects:

<https://policies.google.com/technologies/ads?hl=de>.

3.3. Facebook Pixel

Our website uses Facebook's visitor action pixel to measure conversions.

Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland provides this service.

Facebook has stated that the data it collects are also transmitted to the USA and other third countries. This allows us to track how visitors to our website behave when they have been redirected to it after clicking on an advertisement on Facebook. This enables us to evaluate the effectiveness of advertisements on Facebook for statistical and market research purposes and to optimise our future advertising initiatives.

The collected data are anonymous for us as the operator of our website, and we cannot draw any conclusions from the data about the users' identities. However, Facebook stores and processes the data and could connect them with the relevant user profiles, and it can use the data for its own advertising purposes in accordance with its data usage policy. This enables Facebook to place advertisements on its own pages as well as outside of Facebook. We, as operator of this website, cannot influence this use of the data.

Data transmission to the USA is based on the EU Commission's standard contractual clauses. Further information is available at:

https://www.facebook.com/legal/EU_data_transfer_addendum and <https://de-de.facebook.com/help/566994660333381>.

We and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland are jointly responsible for the data processing represented by collecting personal data on our website with the help of the tool described in this section and for transmitting such data to Facebook (Article 26 GDPR). This joint responsibility is strictly limited to the collection of the data and their transmission to Facebook. The joint responsibility does not include any processing by Facebook that takes place after the data have been transmitted.

Our joint obligations are set out in a standard form joint processing agreement, which is available at: https://www.facebook.com/legal/controller_addendum.

Under this agreement, we are responsible for providing information about data protection when deploying the Facebook tool and for implementing the tool on our website in a data protection-secure manner. Facebook is responsible for the data security of its products. You can claim data subject rights (e.g. subject access requests) directly against Facebook regarding data that it has processed. If you claim any data subject rights against us, we will be required to forward the claims to Facebook.

This processing will be carried out exclusively on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG, insofar as your consent includes the storage of cookies or access to information in the user's end device within the meaning of the TTDSG. You can revoke your consent at any time.

Please refer to Facebook's privacy policy at the following link for more information about Facebook and the data it collects: <https://de-de.facebook.com/about/privacy/>.

You can also deactivate the Custom Audiences remarketing function in the settings section for advertisements at https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen. You must be logged in to Facebook to do this. If you do not have a Facebook account, you can disable usage-based advertising by Facebook on the European Interactive Digital Advertising Alliance website: <http://www.youronlinechoices.com/de/praferenzmanagement/>.

3.4. LinkedIn Insight Tag

Our website uses the LinkedIn Insight Tag. The provider of this service is LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland.

The LinkedIn Insight Tag gives us information about visitors to our website. If visitors to our website are registered with LinkedIn, we can analyse their key professional data (e.g. seniority, company size, country, location, industry and job title) and then improve our website's alignment to the relevant target groups. We can also use LinkedIn Insight Tags to determine whether visitors to our websites make a purchase or take another action (conversion measurement). We can also perform conversion measurement across devices (e.g. from PC to tablet).

LinkedIn Insight Tag also offers a retargeting function that enables us to display targeted advertising to visitors to our website outside of the website – without, according to LinkedIn, the addressee of the advertising being identified.

LinkedIn itself also collects log files (URLs, referrer URLs, IP addresses, device and browser properties, and times of access). The IP addresses are shortened or, if they are used to reach LinkedIn members across devices, hashed (i.e. pseudonymised). LinkedIn deletes its members' direct identifiers after seven days. It then deletes the remaining pseudonymised data within 180 days.

We cannot, as website operator, assign the data that LinkedIn collects to specific individuals.

LinkedIn will store on its servers in the USA the personal data that it collects from website visitors and will use it in the context of its own advertising initiatives.

This processing will be carried out exclusively on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG, insofar as your consent includes the storage of cookies or access to information in the user's end device within the meaning of the TTDSG. You can revoke your consent at any time.

Please refer to LinkedIn's privacy policy at the following link for more information about LinkedIn and the data it collects: <https://www.linkedin.com/legal/privacy-policy#choices-oblig>.

Data transmission to the USA is based on the EU Commission's standard contractual clauses. Further information is available at: <https://www.linkedin.com/legal//dpa> and <https://www.linkedin.com/legal//eu-sccs>.

You can object to LinkedIn's analysis of usage behaviour and targeted advertising at the following link: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>.

Members of LinkedIn can also control the use of their personal data for advertising purposes by customising their account settings. You must log out of your LinkedIn account before visiting our website if you wish to avoid a link between your LinkedIn account and any data that LinkedIn collects on our website.

3.5. Pinterest Tag

We have integrated Pinterest Tag on this website.

The provider is Pinterest Europe Ltd, Palmerston House, 2nd Floor, Fenian Street, Dublin 2, Ireland.

We use Pinterest Tag to record certain actions that you perform on our website. The data may subsequently be used to display interest-based advertising to you on our website or on another site in the Pinterest Tag advertising network. For this purpose, the Pinterest Tag collects, among other things, a tag ID, your location, and the referrer URL. It may also collect promotion-specific data such as the order value, quantity and number, the category of items purchased, and any video views.

Pinterest Tag uses technologies (e.g. cookies and device fingerprinting) that enable cross-website recognition of users in order to analyse user behaviour.

This processing will be carried out exclusively on the basis of your consent in accordance with Article 6 (1) (a) GDPR and section 25 (1) TTDSG, insofar as your consent includes the storage of cookies or access to information in the user's end device within the meaning of the TTDSG. You can revoke your consent at any time.

Since Pinterest is a company which operates globally, data may also be transmitted to the USA. Pinterest states that such transmission of data to the USA is based on the EU Commission's standard contractual clauses.

Please refer to Pinterest's privacy policy at the following link for more information about Pinterest and the data it collects: <https://policy.pinterest.com/de/privacy-policy>. Further information about Pinterest Tag is available here: <https://help.pinterest.com/de/business/article/track-conversions-with-pinterest-tag>.

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