

PRESS INFORMATION

## **First private Company to Offer NABCEP Continuing Education Credits for Solar Thermal Training**

Schüco Sets new Standard for Marketing and Training Support

Newington, Conn., September 11/PRNewswire/ -- Schüco USA L.P., American supplier of solar systems, windows, doors and aluminium facade systems, not only provides the world's best-engineered solar energy products, but also superb marketing, sales and training services. The first private company to offer North American Board of Certified Energy Practitioners continuing education credits for solar thermal training, Schüco considers its distributors and installers to be partners in building sustainability. It equips them with an unprecedented range of marketing materials as well as training and certification services.

Seminars include Solar Thermal Systems featuring a system overview and hands-on practice for installing the next generation of solar thermal systems. Solar Photovoltaic Training is another seminar covering product updates, portfolio overviews, system design, and installation techniques.

Schüco supplies its partners with everything from brochures and data sheets to CDs and DVDs, as well as access to marketing materials at Schüco's website. All Schüco brochures and data sheets can be personalized with a company's logo and contact information. Other items include roller shades for in-store displays, exhibitions, promotions, and other marketing events.

The Schüco Virtual Home Configurator allows customers to shop in a fun, interactive way. "That's Why" is a short film that introduces Schüco's model: Energy<sup>2</sup> - saving and generating energy. More information can be found under [www.schuco-usa.com](http://www.schuco-usa.com). Visitors to Solar Power should definitely ask for Schüco's "Solar Kit", which includes the full range of marketing materials.

Schüco USA L.P. belongs to European market leader Schüco International KG, which boasts fifty years' experience in aluminum, steel, vinyl and solar systems. It has 4,700 employees and 12,000 partner companies in 77 countries.

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