

PRESS RELEASE

8 July 2011

“The Princess” a great success

Schüco debut as a presenting sponsor on the Challenge Tour

Bielefeld. The first golf tournament on the European Challenge Tour with Schüco International KG as the presenting sponsor was a resounding success. The event chosen was “The Princess by Schüco” in the southern Swedish town of Bara, near Malmö – a tournament hosted by Sweden’s Henrik Stenson, a Schüco brand ambassador. The unusual name for the tournament was in honour of Stenson’s very own “princess”, his young daughter Lisa. And this is no ordinary event, for the Swede feels very keenly that the focus should not only be on the sport. “There are so many children that need help and I want to contribute with my foundation,” he explains. “I hope that this will continue to grow and enable children in need to develop through sport.”

First of all, however, the focus was on the golf. 156 professionals took part in the event with a total prize fund of 200,000 euros. Ultimately, it was the Portuguese golfer Ricardo Santos who claimed his maiden title on the Challenge Tour, finishing on 272 (16 under par). He shot an outstanding final round of 66 (six under par), including four birdies in a row from the 13th hole to catch the leader Andreas Harto (Denmark). Santos finished three shots clear to take the first prize of 32,000 euros. The win took Ricardo Santos to the top of the Challenge Tour rankings with total prize money of 75,306 euros, a major step towards qualifying for the European Tour in 2012. “It’s like a dream,” said the 28-year-old from Faro after receiving the trophy, “but now it’s real and I can celebrate with my friends and family.”

Henrik Stenson and Martin Kaymer were also keen to celebrate and have fun on the Monday after “The Princess by Schüco” event in their charity match in aid of disabled children. More than 3000 spectators

braved the adverse weather conditions to watch the current world number three, Kaymer, and his friend Stenson go head-to-head, with victory eventually going to the Swedish host. Both men were level until the 10th hole, but Stenson then built up a four shot lead through 15 holes, which he defended until the finish. More important than the victory, however, was the money raised. With support from Schüco, Stenson and Kaymer were able to raise funds for special wheelchairs, which will go to organisations helping disabled people in Germany and Sweden. These will enable children with physical disabilities to also play and enjoy golf. “I am delighted to be involved in this match and to help. On the professional circuit, with the constant schedule of tournaments and travelling, it’s easy to forget just how lucky we are.” Dirk U. Hindrichs, President and CEO of Schüco International KG, shared a similar view. “I’m thrilled by the commitment shown by these two top professionals and their support for a good cause. We also realise that many people continue to need urgent help, so it was an easy decision to support this event.”

Martin Kaymer will have a chance to gain revenge for his defeat at this year’s Schüco Open, being held from 30 – 31 July at the Hubbelrath Golf Club in Düsseldorf. Kaymer and Stenson will be joined there by nine other Schüco brand ambassadors, all international stars: the Americans Dustin Johnson and Bubba Watson, the Spaniards Álvaro Quirós and Miguel Ángel Jiménez, Geoff Ogilvy (Australia), Liang Wenchong (China), Ian Poulter (England), Grégory Havret (France) and Edoardo Molinari (Italy).

Tickets are available at: www.schueco.de/tickets

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